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{ OBJECTIVE }

To obtain a position within an organization requiring my talents, skills and educational attainment that will ultimately help contribute growth to the company.

{ KNOWLEDGE }

{ Software } Adobe CC: Photoshop, Dreamweaver, Basic Flash, Illustrator, Fireworks, After Effects, InDesign, Bridge, Media Encoder. Microsoft Office. Mac/PC literate.

{ Programming } HTML, CSS, Basic Javascript, Basic PHP, JQuery Libraries.

{ E-Commerce "Front End" }
Basic ASP.Net, Sharepoint.

{ CMS } Wordpress, Sharepoint, Hubspot.

{ Marketing } Cheetahmail, Hubspot, Social Media, Web SEO and Optimization.

{ Misc Skills } Video Editing, Project Presentation, Photography and Drawing.

{ EDUCATION }

2011 : Gnomon School of Visual Effects, LA
- Level 1 Motion Graphics Design

2007 : Miracosta College
- Certificate Degree in Web Design

2004 : California State University of Long Beach
- Bachelor of Arts in Studio Arts, Concentration : Graphic Design

{ references available upon request }

Mar 2015 - Present Experian Consumer Services : Costa Mesa, CA

- Cheetahmail marketing software to deliver emails and reports: service, marketing, customer, A/B testing, analytics, bounce rates, troubleshooting.
- Code "responsive" html emails, checks consistency of design and layout using "Return Path" software and mobile devices for real-time tests.
- Manage population files and deploy email consistently on required population and/or large population count or segment.
- Knowledge of "Agile" method, use of "Jira" and "Rally" software to deliver projects, manage deadlines, estimate capacity & team communications.
- Cross-functional team collaboration: marketing/creative, quality assurance, database engineers, web developers, tech support, product managers, UI.

Nov 2012 - Jan 2015 Biolase.com : Irvine, CA

- Web design: Sharepoint, Hubspot landing page, production, wireframe.
- Online marketing: Hubspot email, social media marketing, ad banners.
- Video: motion graphics, video editing (composition, production, instructional videos, company contest for social media).
- Photography: composition, editing, company events, advertising, employee profile, product, medical procedures, UI design.
- Print: magazine ads, flyers, event collaterals, forms, brochures, posters.

Oct 2011 - Oct 2012 RevolveClothing.com : Cerritos, CA

- Design email campaigns, manage tests and segmentations (Exact Target).
- Web production and maintenance for the company e-commerce store (daily email promotions, product photography and editing).
- Design marketing banners for website and external marketing
- Assists coding website landing pages, test consistency on web browsers.
- Assists on product development tasks: motion graphics video and branding, design and code UI, form updates for the website.

Jan 2009 - Oct 2011 Cybertegic.com : City of Industry, CA

- Provide art direction and design mockups for new clients.
- Implement final front end design of website/e-commerce.
- Company branding (logo, packaging, email campaign, etc).
- Maintain existing client websites/e-commerce sites.
- Hire and train interns, coordinate their tasks and priorities.
- Train clients to use their cms/e-commerce software.

June 2007 - Jan 2009 Tonerboss.com : Brea, CA

- Provide art direction and designs for marketing purposes.
- Maintain and update all company's multiple websites.
- Company branding (logo, packaging, email campaign, etc).
- Update product database and product photography.
- Shoot and edit video for product-related tutorials.

Oct 2006 - June 2007 King's Steel Detailing : Oceanside, CA

- Maintain and update company's website (add web pages & project photos).
- Drawing control; manages emails and files, deliver drawings to clients.

April 2006 - Oct 2006 Beta Color : Rancho Cucamonga, CA

- Understand color correction and process printing.
- Preflight, modify and convert client files.
- Knowledge of PostScript RIPs, large-format inkjet printers & fabric printing.

June 2004 - April 2006 Shonfeld's : Santa Ana, CA

- Packaging Design including tags, labels and boxes.
- Image/vector art preparation and editing for mass production or prototype.
- Product photography.